

Disney FROZEN ICY BOUNCE

TAKE YOUR BEST SHOT AND UNLEASH
THE MAGIC OF FROZEN
IN THIS INNOVATIVE NEW PUZZLE GAME!

ART DIRECTION/FEATURES



BOUNCE YOUR WAY THROUGH 100 LEVELS

Swipe to aim and tap to release
magical snowballs
to shatter through ice bricks!

A STUNNING 3D MAP

Explore Arendelle like never before
on a 3D scrolling map!

DAZZLING POWER-UPS & BOOSTERS

Use Snowgies as power-ups to catch
snowballs
and earn ice-melting Fireballs as boosters!

PLAY WITH FACEBOOK FRIENDS

Gift & receive free Lives with friends and
see how
you stack up against them!

RELEASE PLAN



GEO-BETA:

October 2015 (Facebook)

WORLDWIDE LAUNCH:

December 2015

LANGUAGES:

EFIGS JKCR BR

PLATFORMS:

iOS, Android, Facebook, Amazon



DETAILS



BUSINESS MODEL

Freemium with
in-app purchases



GENRE

Puzzle

KEY SELLING POINTS

From the maker of Disney's #1 Puzzle game
Frozen Free Fall, with over 110 million
downloads, comes a brand new Frozen
adventure!

Experience an exciting new type of
gameplay with the biggest animated
movie of all time!